

THE LOWER COHASE REGIONAL CHAMBER OF COMMERCE  
**ADVERTISING & SPONSORSHIPS**

**7<sup>TH</sup> ANNUAL WHOLE HOG BBQ & MUSIC FESTIVAL**

AUGUST 9<sup>TH</sup>, 2009, NORTH HAVERHILL FAIRGROUND, NORTH HAVERHILL, NH

**Advertising:** Contact Karen Whalen at **802-757-3244 x266** or **karen.whalen@cohase.org**.

The Lower Cohase Regional Chamber of Commerce publishes a Festival Program that provides a guide to the musical performances, the Memphis Barbeque Network sanctioned BBQ competition schedule and vendor and craft booths along with a layout of the grounds. Information about the musicians is also included. Approximately two thousand copies will be distributed. **Chamber members receive a 10% discount** off advertising space (does not apply to sponsorship advertising).

Advertising copy may be submitted as .eps, .tif or .pdf files. Other formats, such as business cards, are also acceptable. **All advertising copy must be received by July 2.**

<b>Ad Space</b>	<b>Dimensions</b>	<b>Price</b>
<b>1/16 page</b>	1" H x 2.4" W	\$25
<b>1/8 page</b>	2" H x 2.4" W	\$50
<b>1/4 page</b>	2" H x 5" W	\$100
<b>1/3 page</b>		
<i>Horizontal</i>	2.6" H x 5" W	\$125
<i>Vertical</i>	5.4" H x 2.4" W	\$125
<b>1/2 page</b>	3.9" H x 5" W	\$175
<i>Inside Front Cover*</i> (Only 2 Available)	3.9" H x 5" W	\$250
<i>Outside Back Cover*</i> (Only 2 Available)	3.9" H x 5" W	\$225
<i>Inside Back Cover*</i> (Only 2 Available)	3.9" H x 5" W	\$200
<i>*Cover space is limited and available on a "first come, first served" basis</i>		
<b>Full Page</b>	8" H x 5" W	\$350

**Sponsorship:** Contact Lisa Hervey at **802-866-5520** or **lisa.hervey@cohase.org**.

The festival emcee will recognize sponsors throughout the day. Sponsors will also be listed in print media. Sponsors may provide a banner to be prominently displayed during the event.

<b>Level One</b>	<b>\$250</b>
Receive a 1/4-page ad (or \$75 off larger ad), 2 festival tickets and 2 meal vouchers.	
<b>Level Two</b>	<b>\$500</b>
Receive a 1/2-page ad (or \$175 off larger ad), 4 festival tickets and 4 meal vouchers.	
<b>Level Three</b>	<b>\$1,000</b>
Receive a full-page ad, 10 festival tickets, 10 meal vouchers, plus a 10'x10' exhibit space.	
<b>Level Four</b>	<b>\$2,500</b>
Receive a full-page ad, 40 festival tickets, BBQ dinner for up to 40 (Saturday, August 8th at the North Haverhill Fairgrounds), plus a 20'x20' exhibit space.	

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